

SKILL - Strategy definition

ERIA



SKILL 1 - STRATEGY DEFINITION



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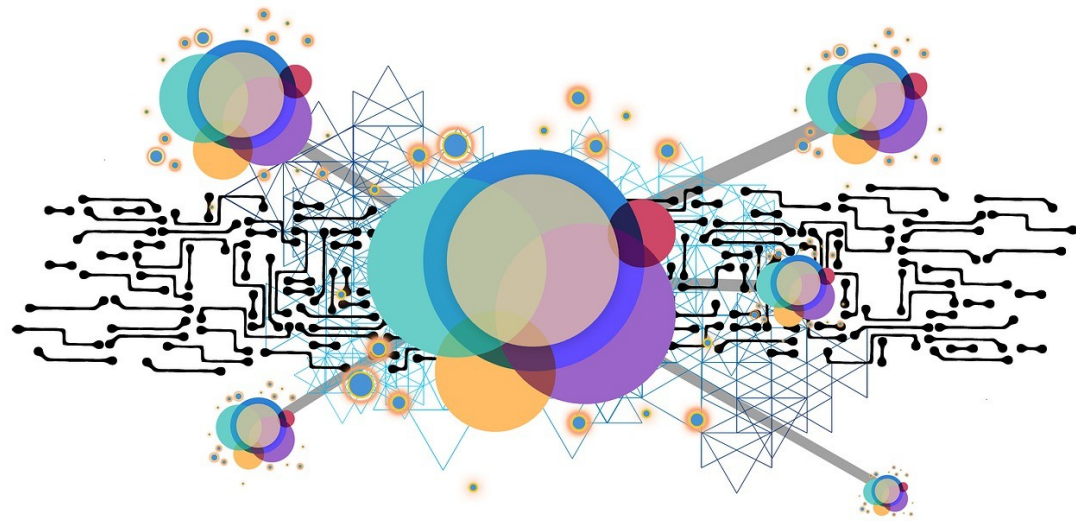
1) Aim - The aim of the strategy definition skill is for it to be used in the work environment by personnel department specialists, as well as those specialists who work in small and medium-sized companies and are responsible for defining the duties of employees, determining jobs, making decisions and developing such skills in employees, in order to achieve a broader goal.

2) Objectives –

- a) Understand and learn the skill of strategy definition and its importance in achieving the organization's goals;
- b) To select strategy definition skill development method, preparation and its use;
- c) To create development-oriented long-term planning.

3) Content –

- What is the skill of defining strategy;
- Why is it important?;
- What to consider when using this skill?
- What kind of background should
- How can employees of different
- What is the effect of this skill.



SKILL - STRATEGY DEFINITION - What is it?



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- A definition of strategy in companies consists of the ability to make the decisions and actions necessary to *achieve a broader objective*.
- A *well-defined strategy* helps the company that develops it to be a leader in its field.
- Let's say that strategies *make the difference* between bankruptcy and success



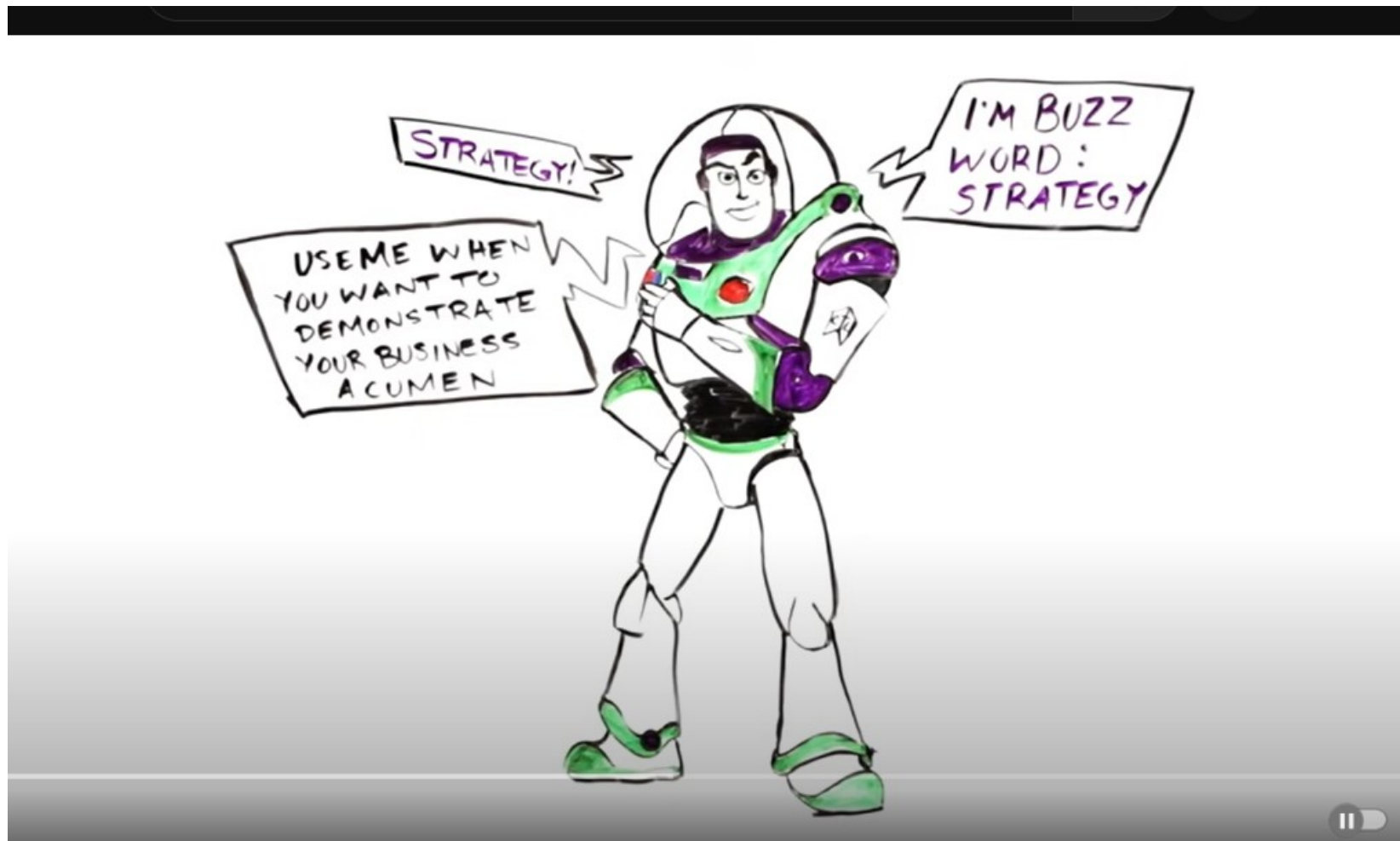
Strategic skills are abilities you can develop to help you think strategically and innovatively. These skills can help you adapt depending on the situation you're facing.

Skill is a learned ability to perform a task.

SKILL - STRATEGY DEFINITION - What is it?



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https://www.youtube.com/watch?v=TD7WSLeQtVw&ab_channel=DavidKryscynski

STRATEGY DEFINITION - Why is it important?



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- These skills can **help you adapt** depending on the situation you're facing.
- Rather than being specific to an occupation or position, strategic skills focus on the **personal and communicative** abilities individuals need to thrive in a productive work environment.
- Effectly can foster these skills through **self-reflection** and independent instruction.
- Strategy definition skills can be **beneficial for people in any role** at a company to develop, even if they aren't in leadership roles.
- In particular, leaders and managers with good strategic definition skills can **increase business productivity and profit**.



STRATEGY DEFINITION - What to consider when using this skill?



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CAN YOU DO

- *Forward-thinking*
- *Organisation and planning*
- *Communication*
- *Prioritisation*
- *Intentional actions*

What kind of background should one have in order to be able to successfully develop this skill?

Should have abilities of these skills:

Communication
Personal responsibility
Critical thinking
Creativity
People management
Conflict solving & Decision Making
Organisational skills and flexibility
Focus on what's important



STRATEGY DEFINITION– How can employees of different levels apply this skill?



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Reflect on personal goal achievement

Discuss ideas with a wide variety of people

Formulate and evaluate new strategies

Analyse data and past performance

STRATEGY DEFINITION - What is the effect of this skill?



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The one someone with STRATEGY DEFINITION skills can:

Plan activities
in the long
term;

Able to see how his
actions affect other
employees and refers
to the organization;

Able to reduce the
significant amount of
mistakes made;

Creating a chain of
logical actions is
able to achieve
real goals;



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