

SKILL - CREATIVITY

TOOL- RANDOM WORDS

2) OBJECTIVES OF THE TOOL

- to generate new ideas and solve problems with this association technique.
- to use randomness to create clearer solutions outside your comfort zone.

3) CONNECTION OF THE TOOL WITH THE SKILL

The link is obvious because the random words encourage creativity and helps you develop more innovative and creative solutions and ideas.

4) RESOURCE MATERIALS

- an appropriate and comfortable meeting space for minimum 2 persons
- sticky notes

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5) HOW TO APPLY THE TOOL

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About the Random Word Brainstorming template

Random word brainstorming is a simple, creative technique using random words to generate new ideas and innovative solutions to your problems. Using random word generators allows you to step beyond traditional boundaries and address challenges from a different direction. This process forces you to think outside the box by generating new ideas you may not have considered before.

What is random word brainstorming?

Random word brainstorming is a technique in which you come up with ideas by making connections between random words. It is a simple, open-ended approach that can be used for individual or group brainstorming sessions.

Random word brainstorming allows your team to solve business problems, create new inventions, improve existing ideas, or just think about problems in a new way. When you focus on a distinct problem or question, your brain immediately associates that challenge with similar obstacles you've faced in the past. While that can be a functional way of thinking, it isn't always a path to creativity.

When to use an online brainstorming tool

There are times when traditional brainstorming techniques fail to generate new ideas. When you're stuck, using a Random Word Brainstorming Template can jumpstart creativity and help you break away from stagnant thinking.

Brainstorming is also helpful when you need to generate ideas quickly or when you want to explore a topic from different angles. The Random Word Brainstorming Template makes it simple to capture any ideas you generate and make connections between thoughts.

How to use the Brainstorming With A Random Word template in a few steps?

1. Define the topic on a sticky note to start the random thinking process with your team.
2. Pick a random card from the next step and ungroup the elements to reveal which random word the participants will work with.
3. Give your team members five minutes to write down associations on sticky notes, and then take ten minutes to let everyone share their ideas.
4. Repeat the previous step twice, changing the random word each time. Ask participants to write their ideas on sticky notes and discuss them.
5. Pick the best ideas from a 45-minute brainstorming session and copy them into a separate frame.
6. Start working on developing new ideas once the ideation phase is over by turning the sticky notes into Jira items.

6) WHAT TO LEARN

- Generate new ideas

- Think about problems in a new way
- Find creative solutions to problems
- Improve upon existing ideas

Random word brainstorming is a simple process and can be used in various ways. You can use it as an individual or in a group setting. The random nouns, verbs, and adjectives can help jumpstart your thinking and build on business ideas.



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